> **Note: This product is distributed on a 'try-before-you-buy' basis. All features described in this documentation are enabled. The registered version does not insert a watermark in your generated Photos.**

About PhotoMark

PhotoMark is a photo watermarking software for digital photo protection. This photo watermark software places very strong watermarks that no one can remove. Your digital photos will be effectively protected from unauthorized use. It is useful for everyone who wants to protect their photos.

This new generation of PhotoMark is redesigned from scratch and more specialized in professional watermarking. It supports a mixture of text and image watermarks of any complexity: A variety of styles including outline, inner shadow; Five mechanisms (auto position, relative size, relative margin and image orientation selection) assure consistent look of your watermarks either on prints or screen regardless of the size and orientation of your images, Flexible Transparency setting allows you to choose how your pictures will be presented to your potential customers; A built-in watermark list manager helps you manage multiple watermarks for different purposes and switch with a single click.

Main Features

1. Ability to process any number of photos (all files in a folder as well as its sub folders at the same time) including combinations of :
- Batch watermarking.
- Batch converting: output images in JPEG, TIFF, PNG or Bitmap format.
2. Ability to mix text and image watermarks of any complexity.
3. Ability to set each watermark's opacity level between 0 and 100. 100 means totally
4. Ability to render watermarks in smooth quality.
5. Ability to set each watermark's size to cover a certain percentage of your image.
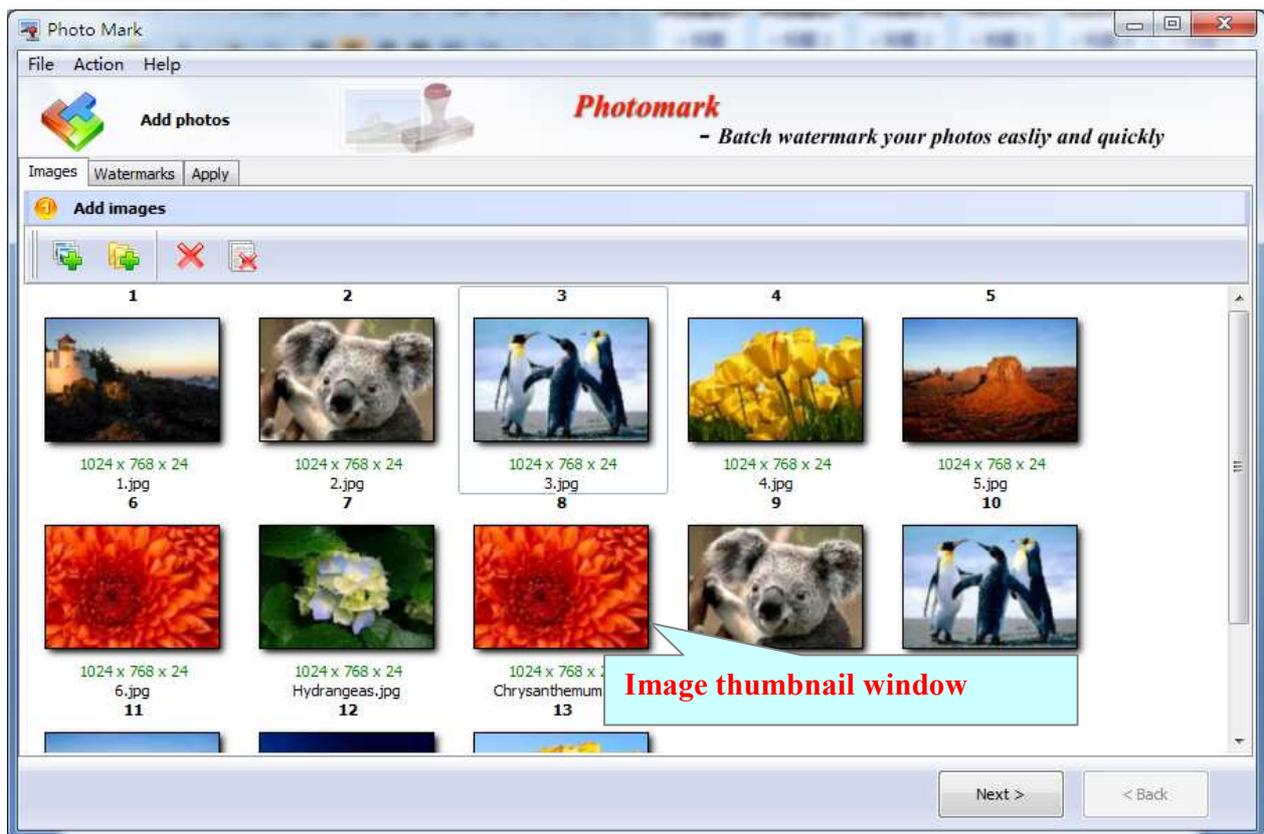6. Ability to rotate each watermark at arbitrary angle.

7. Ability to insert transparent PNG logos as watermarks.

8. Ability to create multiple watermark files for different purposes to maximize your creativity.

9. Common image file support: Load and save JPEG, TIFF, BITMAP and PNG

Using PhotoMark

PhotoMark can be started either by launching the application via a desktop shortcut,

or directly from within Windows/Windows Explorer.

When you start the program, you will be presented with the primary screen from.
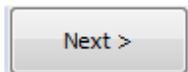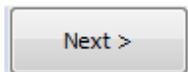

Adding Images

Clicking the **<u>A</u>dd Image** icon , or selecting **<u>F</u>ile** then choosing **<u>A</u>dd Image** will open the standard file browse and select window. From that window you can navigate to the folder and find the images you want to add to the list (**Image Thumbnail window)** to be converted from.

PhotoMark even allows you to select all files in a particular directory/folder by using the **Add a <u>D</u>irectory** option from the **<u>F</u>ile** menu! Add a directory also supports sub-folders.

Each added image is displayed in the PhotoMark **Image Thumbnail window**, as seen in the example top. You can view any of the images in the window by 'clicking' them. That will display image files in right View window.

Select Watermark

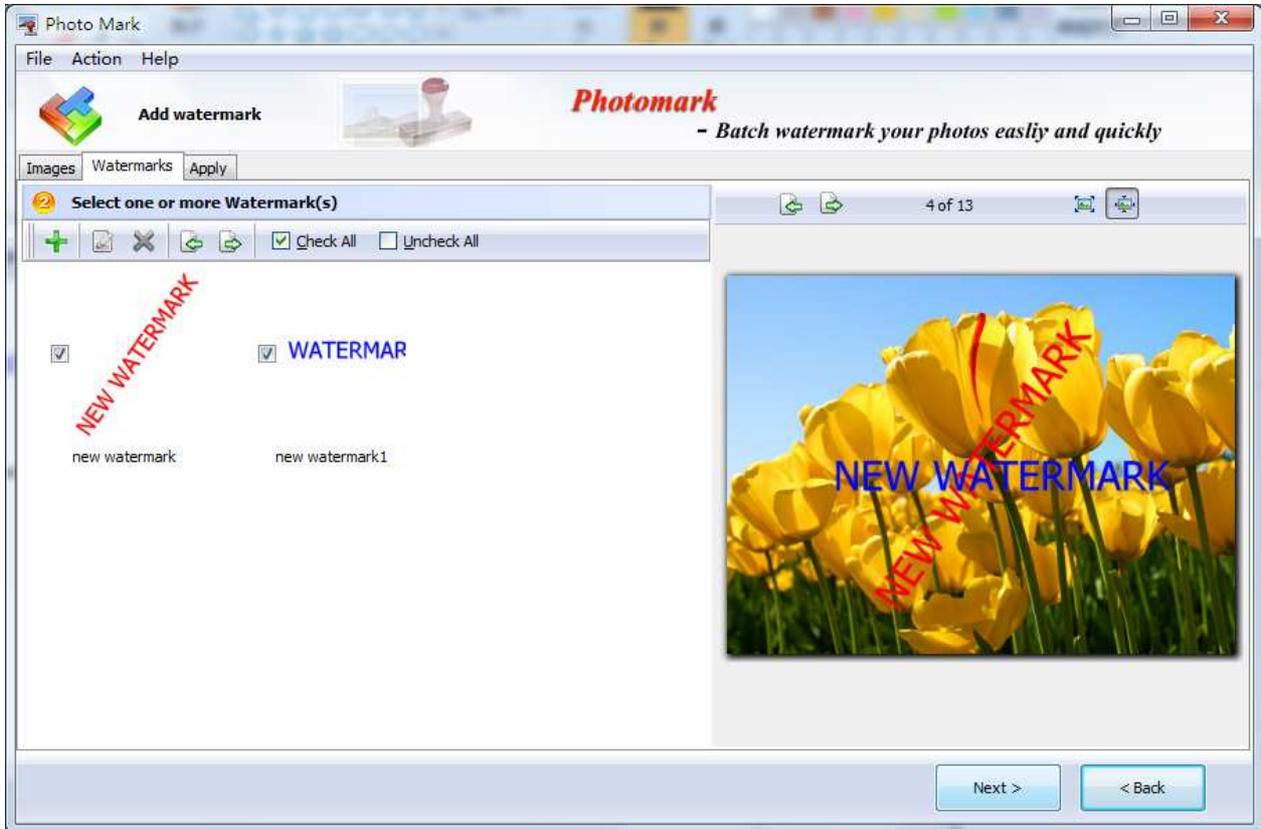Click [Next >] icon, and select one or multiple watermark
The watermarks for applying to Photo(s) are listed in the Watermark list, where you can find text and image Watermark items list in here, You can apply watermark by marking one or multiple Watermark items checked, The watermark items which checked will to be applied to Photo(s)
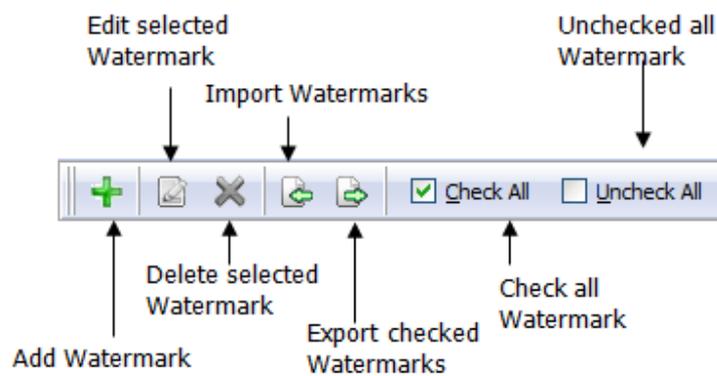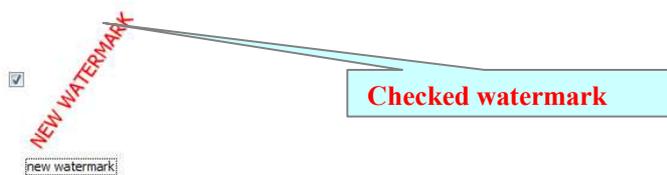
Watermark tool bar function

Adding Watermark to Photo

Click the **Watermark** [Watermark] button to create watermark on all of Photos in the Image Thumbnail window. The watermark items selected will be added to Photos.

Checked watermark

new watermark

Create Text Watermark

In Watermark list window, Click the icon
to open the **New Text Watermark** configuration window. You can configure the text watermark properties here. Once you set the desired options for the text watermark, you can click **OK** to save it, Options that you can set:
Name - you can enter a name for the watermark (note this is not the text that will appear in the photos, it's used only in the list of available watermarks that you see on the Watermarks list and must be a unique name).

Text - the text you enter here is actually the text that will appear as the photo watermark. As you type you will see in the Preview section how the watermark looks.

Text properties - You can select the type of the font (in the Font section), color, style (bold, italic, underline) and size of the text.
Text Layout - If the Fit to margins

Add Watermark

Watermark Name

Name: new watermark

Text general | Text effect

Text Properties

Font: Tahoma   Macro

Size: 32   Color:

Style: ☐ Bold   ☐ Italic   ☐ Underline

Text Layout

⦿ Origin

☐ Fit to margins

Position in margins   Margins

Top: 20

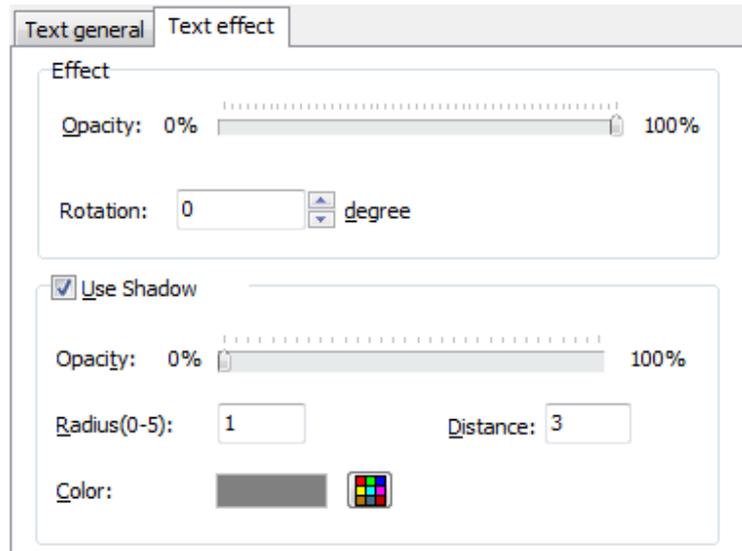Left: 20   Right: 20

Bottom: 20

options is selected the size of the font will be automatically adjusted to fit in the limits of the page margins. **Position** and **Margin** helps you to adjust the position of text watermark. The margin can use either inch/millimeter or percent as unit.

Text Effect – In Text Effect tab, you can choose a rotation angle if you want the text to be rotated (Rotation, values accepted between 0 and 360) and set an Opacity value so that the text is transparence (values from 0 to 100). 0 means invisible, 100 means visible solid.
You can set a text shadow properties, properties including:
Opacity: To set the text shadow transparence, transparence (values from 0 to 100). 0 means invisible, 100 means visible solid.
Color: text shadow color, to set the color of the shadow, default color is gray
Rotation: To set the angle of the shadow
Distance: To set the distance of the shadow from the object

Now the text watermark has been defined and saved, it will be shown in the **Watermarks list window.**

Create Image Watermark

In Watermark list window, click the icon ✚ to open the **New Image Watermark** configuration window. In here you can configure the image watermark properties. Once you set the desired options for the image watermark, you can click *OK* to save it, Options that you can set:

Name - you can enter a name for the image watermark.

Image - You can browse and choose an image that will be used as the watermark. Image formats that can be recognized: .BMP, .JPG, .TIF, .PNG etc. After you click ok you will see it in the Preview section.

Image properties and margins - by default the **Fit to margin** are checked. The **Fit to margins** option will adjust automatically the image to fit in the limits of the page margins. If you uncheck the **Fit to margins** option you can enter custom dimensions for your image (units for the dimensions are those selected in the Units drop-down includes inches, millimeters or points) and the image will be automatically adjusted as seen in the Preview section. The **Stretch to margins** option will adjust automatically the image to stretch in the limits of the page margins

Image Effect - Using options in this section you can choose a rotation angle if you want the image to be rotated (Rotation, values accepted between 0 and 360) or set an Opacity value so that the image is not fully visible (values from 0 to 100).

Now the image watermark has been defined and saved. It will be shown in the **Watermarks list window.**

For more information: http://www.A-PDF.com